

HORTONVILLE AREA CHAMBER

President: Joe Peikert, Wolf River Bank
Vice President: Traci Martens, Franke Martens Group
Treasurer: Mike Stevens, Schenk and Associates
Secretary: Denis Ashauer, Home Helpers

Minutes from February 2, 2012 Meeting

President Joe Peikert chaired the meeting.

Representatives from HASD presented "Spotlight on Education" and encouraged businesses to be part of the event. Information on the event was distributed.

Old Business:

Joe mentioned that members will be surveyed to find out how the Chamber can better serve them. The surveys will be sent out the week of Feb 6th. The information from the survey will be used for the March 4th strategic planning meeting.

New Business:

Coldwell Banker has offered to host the upcoming Social / Breakfast on February 21st at 8:00AM at their Greenville office. Sarah Schneider from Schenck SC will present "Small Seedd Grow Big Trees – The power of networking and social media"

The chamber will be doing a Strategic Planning meeting on March 4th 2:00PM-6:00PM. The meeting will be held at the Stone Yard in Greenville. Joe encouraged everyone to attend and take an active role in guiding the future of the chamber.

Traci announced the next planning meeting for Chocolate Fest 2012 will be February 7th at noon at Pork's. Anyone interested in being part of the committee is invited to show up. Traci announced the event will have a Royal Chocolate Court this year. The committee is seeking nominees. Please contact Traci for more information. Sponsorship forms are being mailed out.

The board approved a membership increase for 2012. Regular membership will be \$115 per year; non-profit membership will be \$60 per year. Renewals notices will be mailed in March.

Joe announced that the Wisconsin Innovation School is hosting an event in April in Green Bay. Flyers were available at the meeting.

Joe mentioned there is commercial space available in the downtown area. It is in our best interest to fill the open spaces.

Village Administrator – Pat Vaile reported the village is surveying home builders to find out why they have not chosen the village to build in. They will be surveying realtors next. Pat mentioned the county is interested in selling the land next to Alonzo Park to the village. The village is doing a strategic planning session and is looking for 10-12 volunteers for the committee.

Respectfully submitted by: Denis Ashauer - Hortonville Chamber Secretary